

AmeriCares®



WINTER 2011

“We are profoundly saddened by the loss of our founder and great friend, Bob Macauley. While we will miss him greatly, AmeriCares remains focused on his vision of helping many more people live longer, healthier lives. Indeed, we can do him no greater honor than to continue his legacy of caring for people in need. Bob’s unwavering commitment to helping others strengthens our resolve to do what we can to lift up the humanitarian ideal...to invest in people, in their health and well-being and reinforce the belief in our shared humanity.”

—Curt Welling, AmeriCares
President & CEO

Honoring Bob Macauley (1923-2010)



Photo by AmeriCares

AmeriCares mourns the loss of our founder and chairman, Bob Macauley, who died peacefully at his home on December 26, 2010 with his wife of 45 years, Leila, and his family by his side. Bob started AmeriCares in 1982 and under his guidance and leadership, we have grown to become one of the largest private health care charities. AmeriCares has delivered more than \$10 billion in medicines, medical supplies and humanitarian aid to people in need in 147 countries around the world, including the United States.

Bob’s guiding principle was that one person can truly make a difference in saving lives by helping one person at a time. The Starfish Story was more than just Bob’s favorite story to tell; it has become the hallmark of AmeriCares work. “It says so much of what I believe,” Bob said. “We can’t solve all the problems in the world. Nobody can. Only God can do that. But that does not absolve us of the responsibility of solving the ones we can. Like the boy in the story, we can all make a difference.” To learn more about Bob, visit www.AmeriCares.org to read about the tremendous impact he has had in saving lives.



Photo by AmeriCares

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The Starfish Fund:

For those who would like to make a donation in Bob’s honor, and in appreciation of his values and legacy, we’ve established the “Starfish Fund” – named for the story Bob loved about the boy who made a difference saving starfish washed up on a beach, one starfish at a time. Your gift honors Bob’s life-long commitment to helping people in desperate need and helps strengthen AmeriCares capacity to provide lifesaving aid wherever it is needed, whenever it is needed.



Haiti One Year Later: Major Cholera Outbreak Adds to Woes

Haiti, a country plagued with tragedy and still recovering from last year's devastating earthquake, is struggling again with a deadly cholera outbreak that has claimed thousands of lives and sickened tens of thousands. Cholera, a waterborne bacteria that spreads through contaminated water, was first seen in rural parts of the country but quickly reached the capital city of Port-au-Prince, where more than a million people still live in earthquake survivor camps.



Samuel supports his wife and eight daughters in Haiti. Sick with cholera, he walked to the nearest treatment center, collapsed at the door, but made a full recovery after receiving lifesaving IV rehydration treatment provided by AmeriCares.

Photo by Frederic Dupoux

EDITOR'S NOTE: Since Bob was an inspiration to so many, we felt it fitting to share with you the letter he wrote for this issue prior to his passing.

Dear Partners,

If you're reading this, I feel that you are most involved and well informed about the life-threatening crises surrounding us. From AmeriCares steady communications, you know how promptly and effectively our responses continue to be.

Not only are we committed to emergency response, we are dedicated to recovery plans for those whose lives are threatened. For example, our team remains in post-earthquake Haiti, and is rapidly distributing our frequent shipments of cholera medications. (Shipping costs have become a major expense).

You have been realizing the practical necessity of funding our merciful missions. Had you not stepped up, AmeriCares could not have recently earned the #3 position by the Chronicle of Philanthropy's "Philanthropy 400" annual list, for which we truly thank you!

Continuing is a "MUST" and we must hope for your encouragement and support to maintain so many lifesaving missions. Be assured that all of us are most grateful that you have chosen AmeriCares to express your compassion.

Ever grateful,

Bob Macauley

When cholera was first reported in October, the AmeriCares Haiti team responded immediately to meet the upsurge in requests from health facilities for rehydration solutions and antibiotics. As part of AmeriCares preparedness plans, essential medicines were pre-positioned in our Haiti warehouse, ready to be mobilized in the event of such an outbreak. Subsequent shipments of lifesaving medicines and supplies have been rushed to Haiti to help combat cholera.

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"AmeriCares has taken a major role in supporting the Ministry of Health's fight against the disease by keeping the treatment centers well stocked with critical medicines and medical supplies," said AmeriCares President & CEO Curt Welling.

Since the 7.0-magnitude earthquake that struck a year ago, AmeriCares has delivered more than \$40 million in medical aid to help survivors. These lifesaving supplies were distributed to more than 90 health care facilities and provided over 200 volunteer medical teams traveling to Haiti with the medicines and medical supplies they needed to treat patients.

Over the next two to three years, AmeriCares will support programs to meet the health care needs of the Haitian people, including programs to rehabilitate hospitals and health clinics, educate medical personnel, and provide aid for maternal and child health. **Visit our website at www.AmeriCares.org to read our Haiti One Year Special Report.**

Meeting Increased Demand at U.S. Clinics

Through the Domestic Medical Assistance Program, AmeriCares delivers donated medications to more than 200 free clinics and community health centers across the U.S. that provide free or affordable health care to uninsured or underinsured patients.

In 2010, we delivered over \$24 million in medical aid to these health care partners and through our Patient Assistance Program, we provided more than \$215 million in free prescription medications that reached more than 100,000 people.



Photo by AmeriCares/Pamela April

Free Adacel vaccines were given to mothers at the People's Community Health Center in Baltimore, MD to help prevent the spread of pertussis to infants. The program was made possible by AmeriCares, Everyday Health and sanofi pasteur, maker of the vaccine.

"The number of medical shipments delivered by AmeriCares to clinics tripled in just the past two years which is a real indication of the program's growing need," said Adam Zayan, M.D., vice president of program partnerships at AmeriCares.

With a generous grant from the GE Foundation, AmeriCares recently conducted a comprehensive needs assessment of more than 400 clinics. Results from the survey clearly indicate that America's most vulnerable communities have been hit hard by the recession. With clinics struggling to meet rising demand for health care services, AmeriCares is working to fill the gap and will develop new programs to help clinics gain efficiencies and increase resources.

The survey outreach has also enabled AmeriCares to more than double the number of our U.S. partnerships and we will continue to build on that momentum to serve more clinics in the future.

Partner in Profile: Whole Foods Market

When the earthquake struck Haiti last year, Whole Foods Market sprang into action and launched a highly successful cash register campaign in its stores across the country to raise money for AmeriCares. Shoppers were given the opportunity to contribute \$1, \$2, \$5 or \$10 at check-out. Over the course of the two-week campaign, the generosity of Whole Foods Market, its customers and employees raised more than \$1.1 million for AmeriCares relief efforts in Haiti.

As a result of the timely initiative and efforts of Whole Foods Market, AmeriCares was able to quickly deliver and distribute lifesaving medicines to more than 90 health care facilities severely damaged by the earthquake and support over 200 volunteer medical teams treating survivors.

In recognition of Whole Foods Market's extraordinary campaign to help Haiti, the company was honored with InterAction's Corporate Award for Humanitarian Assistance at its annual forum last June. Whole Foods Market was nominated by AmeriCares to receive this important award because of its generosity, commitment and support of AmeriCares disaster relief work.

Whole Foods Market, started in 1980 and headquartered in Austin, TX, is the world's leading natural and organic foods supermarket with more than 270 stores in North America and the U.K. The company is also committed to sustainable agriculture and supporting regional producers in its stores.



From the President & CEO

Dear Friends,

AmeriCares stands today as a living testimony to Bob Macauley's energy, compassion and resolve to help others no matter the obstacles. And nothing exemplifies Bob's spirit better than our work in Haiti.

One year after a major earthquake devastated Haiti, our work is far from finished. In what seems like a never-ending series of tragic events, Haiti was hit last fall with a deadly cholera outbreak that has killed thousands and sickened tens of thousands more. Our response was swift and comprehensive, delivering critically needed medicines and supplies to help stem the outbreak. Through your generosity and compassion we will continue to deliver health and hope to Haiti, as we endeavor to move forward with the rebuilding phase, focusing our work on restoring health care.

The earthquake was just one of 22 emergencies AmeriCares responded to this past year. In fiscal year 2010, AmeriCares provided ongoing program services and disaster relief valued at more than \$850 million to 97 countries.

As a result of our commitment to doing everything we can to help people live longer, healthier lives, we have achieved an important milestone in our history – AmeriCares has reached the \$10 billion mark in aid delivered since 1982. We know AmeriCares could not achieve such a milestone alone. We are deeply grateful to our donors and partners who have supported us with financial and gift-in-kind donations that help us make a difference around the world, one life at a time.

With sincere appreciation,

Curtis R. Welling

AmeriCares Responds to Devastating Floods Around the World

AmeriCares has been instrumental in supplying humanitarian aid wherever flood disasters have occurred. When Pakistan was struck last year by epic floods that claimed more than 2,000 lives and left 20 million people homeless, AmeriCares quickly committed more than \$2 million of aid and within days delivered its first shipment of critical medicines in Peshawar.

More recently, Colombia's heaviest rains in decades have culminated in a flooding disaster affecting over 2.2 million people. With more than 300 people dead, Colombia has declared a national state of emergency in five regions, including the hardest-hit northern region. AmeriCares responded with an initial delivery of \$250,000 worth of medical supplies for the hundreds of thousands of families who lost their homes and livelihoods.

"The health care needs of the millions of people in Pakistan and Colombia affected by flooding of this proportion are overwhelming," said Christoph Gorder, senior vice president of global programs for AmeriCares. "The floods have wiped out crops, destroying food supplies and livelihoods in both countries, leaving families,



An AmeriCares relief worker delivers much needed supplies to families in Pakistan still living in flood survivor camps.

especially children, vulnerable to malnutrition and disease."

Flood disasters of this size present a unique humanitarian aid challenge compared with other natural disasters. The initial relief phase takes much longer before rebuilding can occur. And as people go without access to clean drinking water and basic health services, deadly diseases can spread quickly.

Here in the U.S., record rainfall last year damaged a critical Nashville levee resulting in deadly flooding in Tennessee, Kentucky

and North Carolina, and left thousands homeless. AmeriCares responded with disaster relief supplies and materials to clean up and repair the flood damage.

Epic floods have occurred within the last few years in India and in the African nations of Mozambique, Burkina Faso and Senegal. In total, millions of people were left homeless and prone to diseases like malaria and dengue fever. In each disaster, AmeriCares was there providing humanitarian aid to restore health and save lives.

Photo by AmeriCares

PHOTO GALLERY

Welcome to a kaleidoscope view of AmeriCares moments around the world



Above: Pregnant and new mothers living with HIV gather at the Malamulo Hospital in Malawi for the AmeriCares-supported Prevention of Mother to Child Transmission program to learn how to ensure their babies remain HIV-free.

Below: Forest Whitaker, Academy Award winner, philanthropist and special friend of AmeriCares, was in El Salvador recently visiting a number of health care programs supported by AmeriCares to experience our work there firsthand.



Photo credits (clockwise from top left): Megan McDermott, Frederic Dupoux, Eleonora Salverria



Above: Young women and girls are an underserved population in Haiti's earthquake-affected communities. Through the Haiti Adolescent Girls Network co-founded by AmeriCares, Mitterlove (pictured above) receives counseling, education, support and most of all—hope for a brighter future.

**An AmeriCares Milestone:
\$10 Billion in Aid
Delivered Since 1982**

**The AmeriCares 2010
Annual Report is now available
online at
www.AmeriCares.org**

Places Receiving AmeriCares Aid Last Quarter

Albania • Armenia • Bangladesh • Belize • Bolivia • Brazil
Cambodia • Cameroon • Chile • China • Colombia
Democratic Republic of the Congo • Dominican Republic • Ecuador
Egypt • El Salvador • Eritrea • Ethiopia • Ghana • Guatemala
Guinea-Bissau • Guyana • Haiti • Honduras • India • Indonesia
Ivory Coast • Jamaica • Kenya • Kosovo • Lebanon • Malawi • Mali
Mexico • Micronesia • Morocco • Myanmar • Nepal • Nicaragua
Niger • Nigeria • Pakistan • Palestinian Territories • Paraguay
Peru • Philippines • Romania • Rwanda • Senegal • Sierra Leone
Solomon Islands • Swaziland • Tanzania • Thailand • Togo • Uganda
United States • Uzbekistan • Venezuela • Vietnam • Zambia • Zimbabwe



AmeriCares is a nonprofit global health and disaster relief organization which delivers medicines, medical supplies and aid to people in crisis around the world and across the United States.

88 Hamilton Avenue, Stamford, CT 06902
Phone: (203) 658-9500 or 1-800-486-HELP
www.AmeriCares.org
Editor: Donna Porstner
E-mail: editor@AmeriCares.org

